



On Screen  
Manitoba

Media Production  
Industry Association

# ANNUAL REPORT

2020 - 2021



**On Screen Manitoba's office is located on Treaty 1 territory: the territories of Cree, Oji-Cree, Anishinaabeg, Dakota, Dene and Métis Nations (now known as Winnipeg, Manitoba, Canada). For over 100 years, Shoal Lake in Treaty 3 territory has provided water for Winnipeg.**

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OPERATIONS MANAGER

**MARYAM DECTER**  
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**WILLIAM KLIPPENSTEIN**  
BILINGUAL COMMUNICATIONS COORDINATOR  
(SINCE SEPTEMBER 2020)

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BILINGUAL COMMUNICATIONS COORDINATOR  
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# CO-CHAIRS OF THE BOARD

JENNIFER BEASLEY AND MADISON THOMAS

“There is nothing permanent except change.”

The sentiment above was expressed over two thousand years ago by the Greek philosopher Heraclitus and remains, well, unchanged. Change, and the upheaval that often accompanies it, was the enduring constant in 2020-2021 as individuals, companies, and organizations quickly pivoted to accommodate for the fallout of the COVID-19 pandemic.

As a member-driven organization representing a variety of positions in the film and television industry, On Screen Manitoba was no exception. Committees quickly adapted their mandates to address the new, real-world health and safety concerns inherent to filming during a global pandemic. The local, provincial, and national government advocacy that has always been a lynchpin of On Screen Manitoba took on new urgency and dimension as the collective efforts of the film community to initiate and practice stringent COVID-19 guidelines was highlighted as a commendable example of an industry successfully navigating itself through the challenges brought on by the virus. Throughout the entire process, On Screen Manitoba members continued to impress with their willingness to tackle completely new challenges head on, to work together to find solutions for these unique new challenges, and to graciously offer support for the good of the entire industry.

Change also affected the On Screen Manitoba organization itself. At our last AGM on June 17, 2020, Rob Rowan stepped down from his role as Chair of the Board of Directors, and the Board elected an invaluable team of Co-Chairs in Chris McIvor and Madison Thomas. Subsequently, in November 2020, due to increasing unavoidable time commitments, Chris stepped down, and Jen accepted the nomination as new Co-Chair. On July 7, 2021, after a year of dedicated and much-appreciated service, Madison will resign her Co-Chair role to focus on her growing Writing/Directing career and youth mentorship responsibilities.

And change isn't done with us yet. As we start to take the first tentative steps into a post-pandemic reality, we mark the end of an era of sorts — Nicole Matiation, long time Executive Director of On Screen Manitoba (to many of us in the industry, Nicole is OSM) is moving on to a new opportunity as the Executive Director of the new Strategic Policy Branch of Culture and Sport Programs Division, Manitoba Sport, Culture and Heritage.

While Nicole will be greatly missed, she leaves behind an organization operating not only in a positive financial position but also as a well-respected Manitoba media production community entity that can take credit for playing a huge role in such advocacy initiatives as the removal of the sunset clause on the Manitoba Film and Video Production Tax Credit, an industry-wide workforce development action plan (including a new soon-to-be-posted Workforce Development Liaison position), enhanced relationships with various economic development organizations and post-secondary film-related programs in Manitoba, the creation of several initiatives such as the Get On Set Manitoba *On tourne!* and Content Creator Toolkit / *Boite à outils pour créateurs* websites, and the establishment of All Access as the only Canadian media production industry forum with an English-language and a French-language programming stream. OSM, under her watch, has become a hub of sorts, connecting unions, production companies, creatives, and funding bodies. Tirelessly devoted to improving representation both in front of and behind the camera, the scope of stories told, and the scope of voices heard, Nicole recognizes there is still much work to be done, but we can all agree her efforts have been a huge part of the progress we have seen during her tenure.

*"Plus ça change, plus c'est la même chose"* — the more things change, the more they stay the same. The events of the past eighteen months would seem to belie that sentiment — nothing feels the same anymore. But if we look past the surface changes, much has remained the same. Manitoba still boasts an industry bursting with talent. The dedication and work ethic of our actors, crews, and production teams is world class. As the industry continues to grow despite pandemic challenges, our local talent has never been more in demand. The need for workforce development and retention has been recognized, and concrete steps have been taken to address this.

And the Co-Chairs of the 2020-2021 On Screen Manitoba Board continue to be thankful for the opportunity to work with and for such a dedicated staff, fellow board members, and all On Screen Manitoba members, all of whom made a couple of newbies to the position feel welcomed and appreciated.

It has been an honour being your Co-Chairs during these past months.

Thank you,

Jen Beasley and Madison Thomas

## BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

Jennifer Beasley, Buffalo Gal Pictures; Co-Chair

Madison Thomas, Prairie Kid Productions; Co-Chair

Kitan Amao, RBC Royal Bank; Vice-Chair, Finance

Leslea Mair, Zoot Pictures; Vice-Chair, Government Relations and Regulatory Affairs and Co-Chair, Producer Committee

Steven Foster, DGC Manitoba District Council; Secretary and Vice-Chair, Governance and Nominations

### DIRECTORS

Aimé Boisjoli, Canoë Rouge

Doug Darling, Tripwire Media Group

Ginger Dilk, Eagle Vision; Co-Chair, Workforce Development Committee

Kyle Irving, Eagle Vision

Rob Macklin, ACTRA Manitoba

Reed Makayev, 1st Assistant Director

Chris McIvor, FRANK Digital

Monique Perro, IATSE Local 856

Nicolas Phillips, 2nd Unit Gaffer

Sandra Simoes, William F. White International

Desiree Single, Animiki See

Brandice Vivier, marblemedia; Co-Chair, Government Relations and Regulatory Affairs

Ben Williams, 48 Film Festival; Vice-Chair, Programs and Membership Committee

Rob Rowan, William F. White International; Past Chair, Ex-Officio

# PARTNERS

## GOVERNMENT PARTNERS

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## ALL ACCESS PARTNERS



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DU CANADA



# EXECUTIVE DIRECTOR — DIRECTRICE GÉNÉRALE



## NICOLE MATIATION

In a year marked by change, one thing, at least, remains unchanged, and that is On Screen Manitoba's commitment to serve its membership. OSM relies on formal and informal consultations with members and the broader media production community to prioritize its activities. This includes advocating locally and nationally with governments, regulatory bodies, and other stakeholders. It also includes providing services and programs to address the professional and business development needs of our whole membership — industry professionals, private companies, and non-profit organisations.

This past year, we have all had to adapt our personal and professional lives to necessary public health measures. It hasn't been easy, but the animals, children, and unkempt hair that populated our many Zoom meetings have made us all a little more human, and they have helped us to think differently about our individual and our collective responsibilities to ensure the health and well-being of all. As an industry, our collective efforts to practice COVID-19 safety allowed the media production sector to remain active throughout most of the pandemic.

I want to take a moment to thank all of the OSM members for their input over the past ten and a half years. I am truly honoured to have served as Executive Director of On Screen Manitoba during that time. In July 2021, I leave On Screen Manitoba to pursue new opportunities, knowing that the membership and the broader industry will be well served by an excellent team and a dedicated Board of Directors.

Since I joined OSM in January 2011, the industry has grown not only in terms of the number of jobs and the number of Manitoba-owned companies, but it has also grown in terms of the complexity of projects, the efforts to reach parity in the workforce, the amplification of stories told by Indigenous and BPOC creators, and the scope of roles played by Manitobans behind and in front of the camera — in both the English- and French-language markets. That being said, On Screen Manitoba recognizes that there is much work ahead — to listen, to reflect, and to act together to foster a more open industry and a successful future for all.

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Dans une année marquée par le changement, une chose, au moins, reste inchangée : l'engagement d'On Screen Manitoba à servir ses membres. Ce sont les consultations formelles et informelles avec ses membres et avec l'ensemble du milieu de la production audiovisuelle qui permettent à On Screen Manitoba d'identifier ses activités prioritaires. Cela comprend : la représentation au niveau local et national auprès des gouvernements, auprès des organismes réglementaires et auprès d'autres joueurs clés. Et, cela comprend la mise en œuvre de services et de programmes qui répondent aux besoins du développement professionnel et commercial de l'ensemble de nos membres (des professionnels représentant tous les aspects de l'industrie, des entreprises privées et des organismes à but non lucratif).

Cette année, nous avons dû tous adapter notre vie personnelle et professionnelle aux mesures sanitaires nécessaires pour réduire la transmission du COVID-19. Ce n'était pas facile. Mais, en quelque part les animaux, les enfants et les intervenants avec les cheveux hirsutes qui ont peuplé nos nombreuses réunions Zoom ont souligné les expériences et les valeurs que nous partageons tous en tant qu'êtres humains, nous amenant à réfléchir à nos responsabilités individuelles et collectives à assurer la santé et le bien-être de tous. En tant qu'industrie, nos efforts collectifs à mettre en place les mesures sanitaires COVID-19 ont permis au secteur de la production audiovisuelle de rester actif pendant la majeure partie de la pandémie.

Je voudrais prendre un moment pour remercier tous les membres d'OSM de leurs contributions au cours des dernières dix années et demie. Je suis sincèrement honorée d'avoir été directrice générale d'On Screen Manitoba pendant cette période. En juillet 2021, je quitte On Screen Manitoba pour poursuivre de nouvelles opportunités, sachant que les membres, et l'ensemble de l'industrie, seront bien soutenus par une excellente équipe et un conseil d'administration dévoué.

Depuis que je suis entrée à OSM en janvier 2011, l'industrie a connu une croissance importante non seulement en termes du nombre d'emplois et du nombre d'entreprises détenues par des Manitobains, mais il a aussi connu une croissance en termes de la complexité des projets, des efforts pour atteindre la parité de la main-d'œuvre, de la mise en valeur des créateurs autochtones, noirs et de couleur, et de la diversification des rôles joués par des Manitobains derrière et devant la caméra — aussi bien dans le marché de la langue anglaise que dans le marché de la langue française. Cela étant dit, On Screen Manitoba reconnaît qu'il reste beaucoup de travail à faire afin d'écouter, de réfléchir et d'agir ensemble pour favoriser une industrie plus ouverte, et un avenir prospère pour tous et pour toutes.

# THE ORGANIZATION

On Screen Manitoba is a provincial, non-profit, and member-driven media production industry association. It advocates locally and nationally for a positive filming environment in Manitoba. Its members represent over 2,500 media production industry professionals and include production companies, unions, service suppliers, film commissions, training organizations, film festivals, writers, directors, producers, and other industry professionals. Our members reflect the diversity of Manitoba and produce all types of audiovisual content for English-, French-, and Indigenous-language markets.

## OUR VISION

To represent, promote, and grow the Manitoba media production industry.

## OUR MISSION

To lead a vibrant media production industry by enabling growth and innovation.



## OUR GUIDING PRINCIPLES

- Represent the entire media production industry in Manitoba.
- Advocate for the film, TV, and convergent media production sector in Manitoba.
- Be inclusive and provide exceptional service to all.
- Be proactive in adapting to change.
- Be a primary resource for all aspects of industry development.



# OVERVIEW

## 2020-2021

### A Year of Collaboration, Innovation, and Adaptation

The Manitoba media production industry pulled together through the Manitoba Media Production Industry Working Group, the Producer Committee, and every production over the past year to share information, collaborate, problem-solve, and adapt to the challenges of the COVID-19 pandemic. As one of the first to open after the international production shutdown from March through May 2020, the Manitoba media production industry was ready for the safe return to production in June 2020.

The COVID-19 pandemic profoundly impacted all aspects of the Manitoba media production industry. The pandemic not only caused a drop in total production volume, but it also increased production costs, added risk, and created an immediate need for specialized workers and training. The industry as a whole had to rethink its approach to production to ensure the continued health and safety of all industry professionals.

On Screen Manitoba worked with industry stakeholders to develop critical COVID-19 safety and health resources for local industry professionals and out-of-province producers looking to film in Manitoba. The culmination of these efforts was the Manitoba Media Production Industry COVID-19 Safety and Health Guide, which has been endorsed by 24 production companies.

The COVID-19 Safety and Health Guide was published in June 2020, received its first major update in October 2020, and had its second major update in March 2021 — roughly one year after the World Health Organization first classified COVID-19 as a pandemic. The March 2021 update to the Guide was reviewed and edited by Dr. Richard Rusk, Preventive Medicine Specialist, and Nicole Loewen, COVID-19 Safety Supervisor. Both participated in an industry-wide COVID-19 safety and health session hosted by On Screen Manitoba in March 2021. OSM continues to closely monitor public health orders, guidelines, and best practices to update the Guide accordingly and to provide various COVID-19 resources on its website.

Manitoba entered the 2020-2021 year in a positive position. The Canadian Media Producers Association (CMPA) reports in Profile 2020 that Manitoba saw \$242 million in total production volume in 2019-2020 — 3% of the total production volume in Canada that year and ahead of Alberta (2%) and Nova Scotia (1%). Manitoba's production volume slowed due to the international shutdown at the beginning of the fiscal year and the provincial production shutdown from mid-November 2020 to mid-February 2021. Nonetheless, union and guild data indicate that one English scripted series, one French scripted series, 10 MOWs, and two scripted features were shot — with COVID-19 safety protocols in place — between April 1, 2020 and March 31, 2021. OSM membership reports at least 16 other projects — including short films and documentary/factual series, shorts, and long-form projects — were filmed during that same period.

On Screen Manitoba continues to advocate on behalf of the industry. As the voice of the industry and reflecting our commitment to developing all components of media production in Manitoba, OSM engages with service organizations, government, our membership, and other industry professionals to determine needs and gaps, identify opportunities, and develop new initiatives to support the industry. In 2020, we hosted three industry meetups to gather feedback and provide updates on our activities. We plan to continue this initiative in 2021-2022.

These community engagements and On Screen Manitoba's ongoing participation in the Manitoba Media Production Industry Working Group, which includes Manitoba Film and Music, Film Training Manitoba, IATSE Local 856, DGC — Manitoba District Council, ACTRA, the City of Winnipeg Film and Special Events Office, The City of Selkirk, and the Manitoba Film Liaison, facilitate industry-wide collaboration. This collaborative approach is reflected in On Screen Manitoba's Capacity Building Framework and its three pillars: Stakeholder Relations, Workforce Development, and Market/Business Development. The Framework identifies success factors under each pillar and the actions required to achieve them as a means to strategically facilitate industry growth.

As part of On Screen Manitoba's ongoing stakeholder relations work, we are in regular conversation with the Province and other levels of government. Government understanding of the needs and economic contributions of our sector was reflected in Manitoba Budget 2021 with a temporary change to the Manitoba Film and Video Production Tax Credit frequent filming bonus, offering Manitoba media production companies two options to ensure they can still benefit from the bonus despite production slowdowns due to the COVID-19 pandemic.

On Screen Manitoba also participates in a variety of national stakeholder consultations to position Manitoba for success and to ensure federal programs and policies continue to support Manitoba-based creators, producers, and industry professionals. Activities this year included participating in Telefilm Canada's Pan-Canadian Consultation; participating in the 2021 Canada Media Fund (CMF) Cross-Canada Virtual Consultations; providing written and verbal interventions to CRTC calls for comment; submitting a paper to the Standing Committee on Canadian Heritage's review of Bill C-10, An Act to amend the Broadcasting Act and to make related and consequential amendments to other Acts; and remaining engaged in activities with the (national) Coalition for Arts and Culture and Manitobans for the Arts.

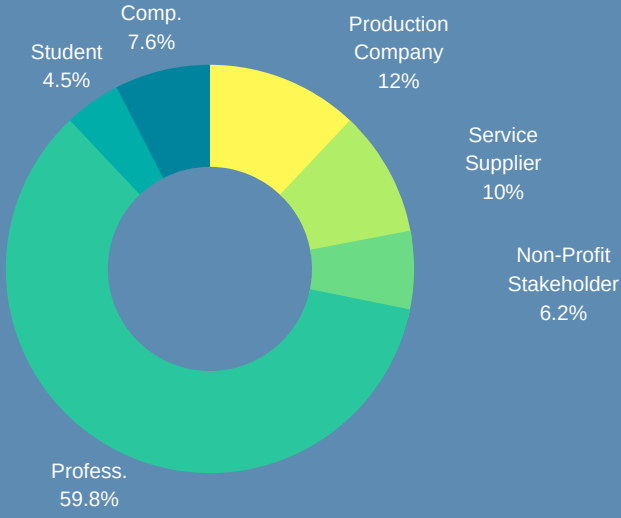
On Screen Manitoba remains committed to offering professional development and career advancement opportunities for OSM members and other industry professionals, but the COVID-19 pandemic has shifted how we deliver these opportunities. We held a series of online sessions over the past year to communicate key information, promote workforce development, and offer various learning opportunities. All Access 2021 transitioned to an entirely online model. On Screen Manitoba also supports experimentation with new technologies and storytelling approaches through a partnership with New Media Manitoba to offer access to VR, AR, and motion capture equipment through the Mobile Media Lab and the Creation Lab. However, these programs are currently paused due to the COVID-19 pandemic.



*"Thank you so much. I love On Screen Manitoba, you guys are literally why my career started. Thanks for believing in me and my projects. And I will always be a member!"*

**Ryan Cooper — Producer,  
Rainy Storm Productions INC.**

**MEMBERSHIP BREAKDOWN**



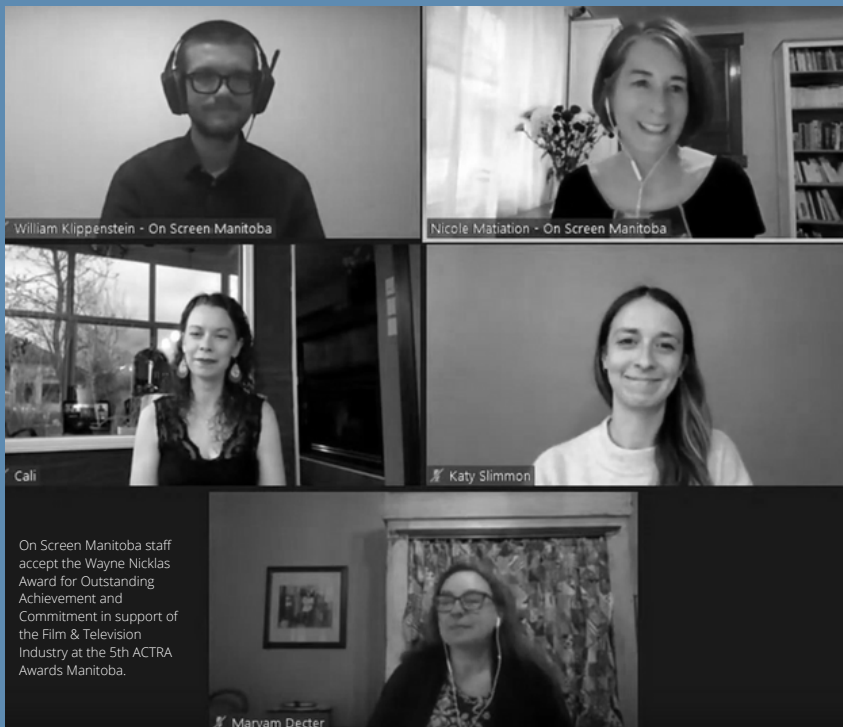
*"Ce qui est merveilleux avec l'équipe d'OSM, c'est que les créateurs émergents, comme moi, reçoivent la même qualité de services et le même encadrement que les producteurs établis. Durant la dernière année, OSM a été essentiel pour la représentation de l'industrie à la table des décisions quant aux restrictions sanitaires. Nous ne pourrions pas avoir de meilleur porte-parole."*

*"What I think is great about the OSM team is that, even as an emerging creator, I receive the same attention, support and quality of service as an established producer. This past year, OSM played an essential role in discussions and collaboration around COVID-19 Safety requirements. We couldn't have a better advocate for the sector."*

**Catherine Dulude — chercheuse et scénariste /  
Researcher and Writer**

Ensuring members are well-informed and have access to information about industry trends and developments is a key service of On Screen Manitoba. We provide this service through our weekly bilingual newsletter with 1,200 subscribers from across Canada and through our social media channels (OSM has roughly 5,000 followers on both Twitter and Facebook). Through these communication tools, we also share member news to celebrate releases, options, awards, screenings, and other achievements. Our membership continues to produce outstanding content and earned over 60 nominations and awards at local, national, and international festivals and competitions over the past year.

In order to deliver on our mandate and to build organizational sustainability, On Screen Manitoba continues to increase its percentage of earned revenue through memberships, sponsorships, partnerships, registrations, and program fees. These investments are used to leverage government contributions to specific projects whenever possible. On Screen Manitoba is a member-driven organization, and its long-term success depends on the volunteer, in-kind, and financial investments of its members. We humbly thank each person who contributes to our organization.



## RECENT AWARDS

*ACTRA MB recently honoured On Screen Manitoba with the Wayne Nicklas Award for Outstanding Achievement and Commitment in support of the Film & Television Industry.*

*On Screen Manitoba Executive Director Nicole Matiation was one of 150 Manitobans selected for Honour 150.*

# STAKEHOLDER RELATIONS

The media production industry in Manitoba makes significant economic and cultural contributions to the Province. There are many direct and indirect industry stakeholders that contribute to the success of this sector. Through provincial taxes, Manitoba residents support government investments in production incentives and in the many organizations that contribute to the success of our industry. Government investments include those supporting the operation of On Screen Manitoba, Manitoba Film and Music, the Winnipeg Film Group, the National Screen Institute, and Film Training Manitoba. In addition, private businesses contribute through in-kind and discounted services and supplies, and Manitobans support productions by sharing their homes and neighbourhoods with film crews.

Building a positive filming environment in Manitoba is essential to the long-term success of our industry. On Screen Manitoba partners and collaborates with organizations both in the province and from across Canada to improve working conditions, support workforce development, attract new workers, and celebrate accomplishments. On Screen Manitoba's advocacy goals are informed by all sectors of the Manitoba media production industry and the diversity of local workers, including Francophone, Indigenous, BPOC and 2SLGBTQ2+ professionals.

On a provincial level, On Screen Manitoba works with the Manitoba Media Production Industry (MB MPI) Working Group, which includes ACTRA Manitoba, the City of Selkirk, the City of Winnipeg Film and Special Events Office, the Directors Guild of Canada — Manitoba District Council, Film Training Manitoba, IATSE Local 856, Manitoba Film and Music, and the Manitoba Film Liaison. The Working Group ensures a coordinated approach to pressing production needs and gaps.

With feedback from the MB MPI Working Group and input from Eagle Vision, Tripwire Media Group, and julijette inc., On Screen Manitoba worked with the OSM Producer Committee in 2020 to develop the Manitoba Media Production Industry COVID-19 Safety and Health Guide, which remains the foundation of COVID-19 safety for the media production industry in Manitoba. The Guide is complementary to provincial guidelines and regulations and provides recommendations for enhanced safety on set, on location, in the production office, and on other production-related worksites in Manitoba. Twenty-four production companies have endorsed the Guide and pledged to implement all current and future best practices.

On Screen Manitoba stays in regular contact with local stakeholders from the municipal, provincial, and federal governments; the business community; and other sectors to ensure broad-based understanding of the media production industry. We work with various organizations — including YES! Winnipeg, the Manitoba Industry-Academia Partnership, and Manitobans for the Arts — to share information and facilitate joint initiatives that support the development of the creative industries.

OSM takes part in national consultations to offer a Manitoban perspective and to influence policies, guidelines, and regulations affecting the production industry in Canada. We advocate for incentives and programs that strengthen regional productions through formal and informal consultations with the Canada Media Fund, Telefilm Canada, Parliamentary Committees, and the CRTC.





In light of the COVID-19 pandemic, On Screen Manitoba submitted several letters and reports to the provincial and federal governments to communicate the many challenges presented by the pandemic, which included the impact of the global production shutdown from March through June 2020, the Manitoba-specific shutdown from mid-November to mid-February, and the added and unexpected costs associated with necessary health and safety measures for production. We also signed a number of joint letters with stakeholders from across the country. These efforts improved government understanding of the pandemic's impact on our industry and led to targeted relief packages through Canadian Heritage, including the Short-Term Compensation Fund for Canadian Audiovisual Productions (STCF), administered by Telefilm Canada, and supports for service organizations and production companies, provided through Telefilm and the Canada Media Fund. Other general business supports from the Government of Canada — including the Canada Emergency Response Benefit (CERB), wage and rent subsidy programs, and contributions from Western Economic Development Canada — helped the industry to operate safely through the pandemic.

On Screen Manitoba submitted written and oral remarks to the CRTC's public consultation process on the broadcasting licence renewal for CBC-Radio-Canada (CRTC 2019-379), and OSM submitted written remarks to the CRTC's call for comments in response to the Canadian Association for Broadcasters (CAB) request for regulatory relief from Canadian content requirements.

Bill C-10, An Act to amend the Broadcasting Act and to make related and consequential amendments to other Acts, was a primary focus of On Screen Manitoba's advocacy work. OSM delivered a written submission to the Standing Committee on Canadian Heritage, and OSM has signed industry-wide letters calling for Canadian content requirements and for Bill C-10 to move forward.

The Canada Media Fund and Telefilm Canada each held comprehensive pan-Canadian consultations this past year. On Screen Manitoba participated in focus groups, submitted written comments to both processes, and took part in surveys and other data collection efforts in support of the industry-wide consultations. While the COVID-19 pandemic and Bill C-10 were critical factors driving the consultation processes this year, there was also a fresh focus on the urgency to address long-standing issues related to diversity and inclusion. Many discussions — both formal and informal — have been held this past year to begin addressing long-standing barriers that have hindered and excluded many talented professionals from fully participating in the media production industry. On Screen Manitoba has been an active listener and has sought to provide more forums for conversation through panels at All Access and online industry sessions. OSM is mindful of the diversity of its stakeholders and communicates information about programs and opportunities for professionals from all backgrounds.

OSM continues to collaborate with local, regional, and national industry stakeholders and governments to ensure Manitoba remains a dynamic media production hub that provides meaningful opportunities to all professionals who work in the media production industry.

# MEMBER AWARDS 2020-2021

OSM member Danielle Sturk won the Winnipeg Film Group's Manitoba Film Hothouse Award for Creative Development. (June 2020)

*Humboldt: The New Season* and *Fostering Hope*, both produced by OSM member FRANK Digital, won awards in the Short Subject Film Production category at Houston World-Fest. (June 2020)

OSM member Joanne Roberts won the 9th Annual RBC \$10,000 Filmmaker Pitch Competition at Gimli Film Festival for *Anak*. (July 2020)

*So, What Do You Think?*, produced by OSM member Karen Tusa and directed and written by OSM member Jeff Eyamie, won Best Web Tube Length Video at the Best Shorts Competition (April 2020); won Outstanding Achievement Award (Microfilm) at the IndieX Film Festival (July 2020); and won an Award of Merit — Web Tube Length Video, Film Short at the Accolade Global Film Competition. (March 2021)

*Nikola Tesla and the End of the World*, produced by OSM member Zoot Pictures, won the Grand Prize at the New Media Film Festival. (August 2020)

OSM member Juliette Hagopian's *I Am Somebody's Child: The Regina Louise Story* won an award in the TV and Cable category at the 71st Annual Christopher Awards. (August 2020)

Midnight Shine's *Lonely Boy*, a music video produced by OSM member RoseAnna Schick, won Best Music Video at the Toronto Independent Film Festival. (September 2020)

OSM member Lisa Meeches won one of six Trailblazer Awards at the Reelworld Film Festival. (October 2020)

*Reef Rescue*, produced by OSM members Aaron Floresco and Merit Motion Pictures, won Best Conservation Film — Long Form at the Jackson Wild Media Awards. (October 2020)

Liliane Lavack won Outstanding Costume Design at The Evies for work on *La Cantatrice chauve* et *La Leçon* at the *Théâtre Cercle Molière*. (November 2020)

*Vivi's Vision*, directed and produced by OSM member Leona Krahn and produced by OSM member Kyle Bornais, won Best Director – Documentary Short at the Fall 2020 Los Angeles Independent Film Festival Awards. It also won the Awards of Merit - Women Filmmakers at the Accolade Global Film Competition. (December 2020)

OSM member Kelly Saxberg's documentary *Long Walk Home* won best documentary at Sault Film Festival. (December 2020)

*Run*, coproduced by OSM member Rhonda Baker, won the 2021 Sundance Institute/Amazon Studios Producers Award. (February 2021)

*Closing Time: The Vanishing Prairie Beverage Room Documentary*, produced by OSM member Karen Tusa, won an Award of Recognition — Documentary Short, Web / Internet Programming at the Accolade Global Film Competition. (March 2021)

*Sky Zone Campaign*, directed by OSM member Leona Krahn and produced by OSM member Karen Tusa, won an Award of Merit — Commercial / Infomercial, Webisode at the Accolade Global Film Competition. (March 2021)

## CANADIAN SCREEN AWARDS 2020

*Baroness Von Sketch Show*, produced by OSM member Frantic Films, won five Canadian Screen Awards. *Still Standing*, also produced by OSM member Frantic Films, won one.

*nîpawistamâsowin: We Will Stand Up*, produced by OSM member Jon Montes of the National Film Board of Canada, won the Ted Rogers Best Feature Length Documentary Award.

## YORKTON FILM FESTIVAL 2020

*Humboldt: The New Season*, produced by OSM member FRANK Digital, won the Ruth Shaw Award.

*nîpawistamâsowin: We Will Stand Up*, produced by OSM member Jon Montes of the National Film Board of Canada, won the Multicultural Award (30 Minutes & Over).

Adrian Sutherland's music video for *Politician Man*, produced by OSM member RoseAnna Schick, won in the Performing Arts & Entertainment category.

## DIRECTORS GUILD OF CANADA AWARDS 2020

*The Handmaid's Tale*, produced by OSM member Kim Todd, won Best Picture Editing — Dramatic Series and Best Sound Editing — Dramatic Series.

*Baroness Von Sketch Show*, produced by OSM member Frantic Films, won Best Sound Editing — Comedy or Family Series.

# MEMBER NOMINATIONS 2020-2021

*Bare in 2020*, directed by OSM member Shelly Anthis, was a finalist in the Quarantine International Film Festival's Bear or Bare edition and was nominated for Best Crew of One and Best Documentary. (April 2020)

*Baroness Von Sketch Show* and *Still Standing*, both produced by Frantic Films, were nominated for Rockie Awards. (April 2020)

OSM member Merit Motion Picture's *Dr. Keri: Prairie Vet* was nominated for a Leo Award for Screenwriting. (May 2020)

*Joe Fafard : Selfie*, produced by OSM member *Les Productions Rivard* and directed by OSM member Pascal Boutroy, was nominated in the *Meilleure émission ou série documentaire : biographie ou portrait* at the *prix Gémeaux*. (July 2020)

*So, What Do You Think?*, produced by OSM member Karen Tusa and directed and written by OSM member Jeff Eyamie, was nominated for two awards at the IndieX Film Festival (July 2020); was a semi-finalist at the Seattle Film Festival (January 2021); received an Honorable Mention for Best Microfilm at the Independent Shorts Awards (January 2021); and was a finalist at jellyFEST. (January 2021)

*The Return*, a feature film by OSM members BJ Verot, Brad Crawford and Ken Janssens, was the runner up for Best Score in a Feature Film and Best Effects in a Feature Film at the Horrible Imaginings Film Festival. (September 2020)

*Still Standing*, coproduced by OSM member Frantic Films, was nominated in the Reality and Factual Entertainment category at the 59th Rose d'Or Awards. (November 2020)

*Urban Eclipse: Rising Tides of Kekekoziibii (Shoal Lake #40 First Nation)*, a film by OSM members Jesse Green and Vanda Fleury-Green of Strongfront A/V Productions, was nominated for the Achievement in Documentary Film award at the LA Skins Fest. (November 2020)

*Reef Rescue*, produced by OSM members Aaron Floresco and Merit Motion Pictures, was nominated for Best Natural History Program/Content — Long Format at The Buzzies, the awards program at the World Congress of Science & Factual Producers. (November 2020)

*Vivi's Vision*, directed and produced by OSM member Leona Krahn and produced by OSM member Kyle Bornais, earned two Special Mentions in Awards of Merit — Disability Issues and Documentary Short at the Accolade Global Film Competition. (December 2020)

OSM member Tom Koroluk was nominated for Achievement in Sound at the 2020 Africa Movie Academy Awards for his work on *For Maria: Eburn Pataki*. (December 2020)

*Burden of Truth*, produced by OSM member Eagle Vision, was an honourable mention in The New York Times' list of The Best International Shows of 2020. (December 2020)

OSM members Jeremy Torrie and Tanya Brunel were nominated for the Established Producer Award at the Canadian Media Producers Association's (CMPA) 2020 Indiescreen Awards for their film *The Corruption of Divine Providence*. (January 2021)

*Call of the Forest: The Forgotten Wisdom of Trees*, coproduced by OSM member Merit Motion Pictures, was nominated for the People & Forests (long form) category at the World Wildlife Day 2021 Film Showcase. (February 2021)

*Baroness Von Sketch Show*, produced by OSM member Frantic Films, was nominated for the Members' Choice Series Ensemble Award at the 19th Annual ACTRA Awards in Toronto. (February 2021)

*Still Standing*, produced by OSM member Frantic Films, was nominated in the Documentary category at the 2021 WGC Screenwriting Awards. (March 2021)



*Joe Fafard: Selfie*, Les Productions Rivard. Dir: Pascal Boutroy.

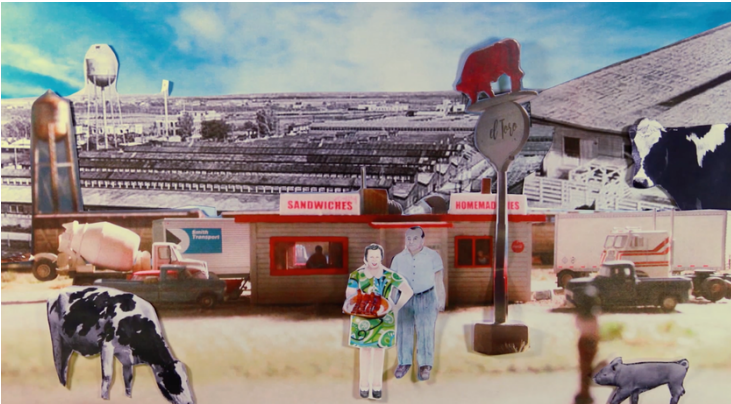


*Reef Rescue*, Aaron Floresco and Merit Motion Pictures. Dir: Su Rynard.

# MEMBER NOMINATIONS CONT.



Humboldt: *The New Season*, FRANK Digital. Dirs: Kevin Eastwood and Lucas Frison.



*El Toro*, Danielle Sturk. Dir: Danielle Sturk.



*Baroness Von Sketch Show*, Frantic Films. Various Directors.



nîpawistamâsowin  
**WE WILL  
STAND UP**  
σ<Δ.°CLJΔ.°

*nîpawistamâsowin: We Will Stand Up*, National Film Board of Canada. Dir: Tasha Hubbard.

## YORKTON FILM FESTIVAL 2020

*Bighetty & Bighetty*, produced by OSM member Ice River Films, was nominated in the Indigenous and Documentary Arts/Culture categories.

*nîpawistamâsowin: We Will Stand Up*, produced by OSM member Jon Montes of the National Film Board of Canada, was nominated in the Indigenous and Documentary Social/Political categories.

*Freedom Road*, produced by OSM member Alicia Smith of the National Film Board of Canada, was nominated in the Serial category.

*Humboldt: The New Season*, produced by OSM member FRANK Digital, was nominated in the Mental Health and Documentary Social/Political categories.

*Take Good Care of Each Other: The Fred Penner Story*, written, directed and produced by OSM member Aaron Floresco and produced by OSM member Kyle Bornais, was nominated in the Documentary History & Biography category.

## 2020 DIRECTORS GUILD OF CANADA AWARDS

OSM member Danielle Sturk was nominated for the Allan King Award for Excellence in Documentary for *El Toro*.

*Baroness Von Sketch Show*, produced by Frantic Films, was nominated for Outstanding Directorial Achievement in Comedy Series and Best Picture in Comedy or Family Series.

## 2021 CANADIAN ALLIANCE OF FILM & TELEVISION COSTUME ARTS & DESIGN (CAFTCAD) AWARDS

*The Rabbit Hunters*, codirected by OSM member Guy Maddin and produced by OSM member Juliette Hagopian was nominated for Costume Design in Short Film.

*Hunter Hunter*, written and directed by OSM member Shawn Linden and produced by OSM member Juliette Hagopian, was nominated for Costume Design in Indie Feature.





# MEMBER ACHIEVEMENTS CONT.

*Welcome to Sudden Death*, produced by OSM members Kim Todd and Rhonda Baker, was released on September 29.

*Impossible Fixes*, a new series produced by OSM member Frantic Films, premiered on Science Channel on September 16.

OSM member Mary Galloway was nominated for CBC's Proud to Shine campaign. (September 2020)

*Hunter Hunter*, written and directed by OSM member Shawn Linden and produced by OSM member Juliette Hagopian, was picked up by IFC Films (September 2020). The film released its first trailer in November 2020. The film was released in December 2020.

*No Road Blocks, Just Detours*, a film from OSM member Simon Jaynes of Boogaloo Film, had its sold-out, premiere screening at the Winnipeg Cinematheque. (September 2020)

OSM member Ben Williams launched The 48 Film Festival Inc. (October 2020).

CMF awarded over \$40 million dollars to 94 projects. Several Manitoban companies collectively received over \$3.3 million from the Francophone Minority, English POV and Indigenous programs. Awardees included OSM members Wookey Films, Merit Motion Pictures, *Les Productions Rivard*, *Manito Média* and 7th Gen Season One. Tangent Interactive, subsidiary of OSM member Tangent Animation, also received funding from the Innovation program. (October 2020)

The trailer for *Voiceless*, produced by OSM member Rogers Ofime, was released in October 2020. The film premiered on November 6.

*Tapeworm*, produced by OSM members Fabian Velasco and Ian Bawa, shot by OSM member Markus Henkel and distributed by OSM members David Zellis and Craig Guiboche of Zellco Productions, was made available for iTunes pre-order on October 6 and released on October 13.

*Percy*, coproduced by OSM member Inferno Pictures, opened in theatres on October 9.

Two films by OSM members screened at the Reelworld Film Festival from October 14 – 19: *The Corruption of Divine Providence*, written, produced and directed by Jeremy Torrie and produced by Tanya Brunel, and *Time Sleeper*, written, directed and produced by Bisong Taiwo.

*Encré dans la peau*, produced by OSM member Wookey Films, premiered on Unis TV on October 15. (October 2020)

OSM member Joanne Roberts was nominated for CBC Manitoba's Future 40 2020. (October 2020)

*So, What Do You Think?*, produced by OSM member Karen Tusa and directed and written by OSM member Jeff Eyamie, was made available on Amazon Prime Video in the U.S. and the U.K. (October 2020)

OSM member Darcy Waite was elected to the Canadian Media Producers Association's Board of Directors. (October 2020)

OSM member Ian Bawa was selected for the NSI Business for Producers program (October 2020). OSM member Charles Clément is a mentor in the program.

OSM member Ryan Cooper was featured in Playback's 10 to Watch. (November 2020)

*The Johnsons*, produced by OSM member Rogers Ofime, reached 1,500 episodes. (November 2020)

*Percy*, coproduced by OSM member Inferno Pictures, was number three on Playback's Hot Sheet: Top 5 Canadian Films for Oct. 30 to Nov. 5, 2020. (November 2020)

The second season of *Ice Vikings*, produced by OSM member Farpoint Films and starring OSM member Trevor Kristjanson, started production. (November 2020)

*Vivi's Vision*, a documentary produced by OSM members Leona Krahn and Kyle Bornais, premiered on CBC Television's *Absolutely Manitoba* on November 14.

Actors Elyse Levesque and Ali Skovbye were selected for Whistler Film Festival's Five Stars to Watch For 20th Edition for their roles in *The Corruption Of Divine Providence*, written and directed by OSM member Jeremy Torrie and produced by OSM member Tanya Brunel. (November 2020)

*Run*, coproduced by OSM member Rhonda Baker, premiered on Hulu on November 20. It was Hulu's most successful opening weekend release.

*Unarchive*, a film by OSM member Cecilia Araneda, premiered at RIDM. (November 2020)

In Creative Manitoba's 2020-21 Individual Program Mentee/Mentor Partnerships, OSM members Joanne Roberts and Olaoluwa Fayokun were selected as mentees, and OSM members Cam Patterson and Rebecca Gibson were selected as mentors. (November 2020)

Rachael Hosein, co-founder and CCO of OSM member Flipside XR, was selected for the UK-Canada Immersive Exchange. (November 2020)

CBC announced *The Porter*, coproduced by OSM member Inferno Pictures. (December 2020)

# MEMBER ACHIEVEMENTS CONT.

*Stand!*, written, composed and coproduced by OSM member Danny Schur and coproduced by OSM member Frantic Films, had its U.S. theatrical release on December 1.

*Fred Penner: This is My World*, produced and directed by OSM member Aaron Floresco and produced by OSM member Kyle Bornais, premiered on Super Channel on December 4.

OSM member Ryan Steel won Favourite local filmmaker in The Uniter. OSM members Ian Bawa and Fabian Velasco tied for second place. (December 2020)

*Stump the Guesser*, codirected by OSM member Guy Maddin and produced by OSM member Juliette Hagopian, was selected as one of Canada's Top Ten Shorts at TIFF 2020. (December 2020)

*Make Me A Polar Bear Guide*, produced by OSM member Build Films, remained Bell Fibe TV1's top show in Canada for seven weeks straight. (December 2020)

*Nobody*, shot in Winnipeg and coproduced by OSM member Original Pictures, released its first trailer. (December 2020)

OSM members Farpoint Films and Eagle Vision were featured in Playback's Indie List: the year in the review, which measures the Top 30 production companies in Canada. (December 2020)

Sami Tesfazghi, producer at OSM member Inferno Pictures, was one of 12 selected for RDVCANADA initiative | Meet the Series 2020-2021. (December 2020)

OSM member Meghan Duffy was selected as a runner-up for Everywoman Studios and Realscreen's content accelerator, Propelle. (December 2020)

*The Lucky Ones*, written by OSM member John Titley and produced by OSM member Ian Bawa, was the subject of an option agreement between the writer/producer duo and Buck Productions. (December 2020)

*DJ Burnt Bannock*, created by, written by, and starring OSM member Darcy Waite and produced by OSM member Eagle Vision, received funding from Bell Fund's Short-Form Digital Series Program. (December 2020)

OSM member FRANK Digital produced *The Legislative Holiday Show* and shot and edited Royal Manitoba Theatre Centre's (MTC) *All is Bright*. (December 2020)

*Canadian Wrestling's Elite: Featuring Jake "The Snake" Roberts*, a documentary directed by OSM member Scott Carnegie, was released on iTunes on December 15.

*Love, Repeat*, directed by OSM member Shelagh Carter, was released on December 22.

*"Being part of On Screen Manitoba is a necessity for filmmakers in our province. OSM keeps me up to date as to what's happening in our community - celebrating our local artists and productions. But what I found the most valuable this year was their care in keeping us informed regarding filming protocols and procedures at every turn. I would not have been able to navigate through this last year without OSM."*

**Joanne Roberts —  
Award-winning Filmmaker**



Nobody, Universal Pictures. Dir: Ilya Naishuller Photo: Allen Fraser/Universal Pictures.

*"The support of OSM has been really important over the years developing my career. Keep up the good work!"*

**Damon Surzyshyn —  
Owner/Founder, Nomad Digital**

# MEMBER ACHIEVEMENTS CONT.

OSM member Lisa Meeches was appointed to the Order of Canada. (January 2021)

OSM member Sage Daniels received support from the National Film Board of Canada's Filmmakers Assistance Program for *Broken Glass*. (January 2021)

OSM member Sage Daniels's *Broken Glass*, OSM member Fabian Velasco's *The Horse Brothers*, and *Free Time*, coproduced by OSM member Alan Wong, all received funding from the 2020 WFG/MFM Post/Production Funds. (January 2021)

OSM member Frantic Films partnered with No Equal Entertainment and producer Joseph Mallozzi for *Powder Mage*, a new show based on a series of novels by Brian McClellan. (January 2021)

*Wolf Joe*, coproduced by OSM member Media RendezVous, premiered on Radio Canada, TVOKids and the Knowledge Network. (January 2021)

*The Science Fiction Makers: Rousseau, Lewis and L'Engle*, distributed by OSM member Farpoint Films and produced by OSM member Kyle Bornais, premiered on Super Channel on January 15.

OSM member JJ Neepin was selected for the 2021 Berlinale Talents program and for the Five in Focus: Indigenous program from Women in View. (January 2021)

OSM member Mary Galloway joined the Canadian Film Centre 2021 Film Program as a director. (January 2021)

*Saul Laskin: Man and Politician*, codeveloped by OSM member Kelly Saxberg of ShebaFilms Ltd., was released. (January 2021)

OSM members Buffalo Gal Pictures and Ryan Cooper of Rainy Storm Productions received funding from Bell Fund's Slate Development Program. (February 2021)

A music video produced by OSM member RoseAnna Schick for Adrian Sutherland's *Respect the Gift* premiered. (February 2021)

*The Rabbit Hunters*, codirected by OSM member Guy Maddin and produced by OSM member Juliette Hagopian, premiered on the Criterion Channel on February 9 along with other Guy Maddin films.

OSM member Farpoint Films has optioned OSM member Ian Bawa's *Strong Son*, an upcoming feature film based on Bawa's successful short of the same name. (February 2021)

OSM member Jeremy Torrie was one of eight participants selected for BIPOC TV & Film's Black + Indigenous Writers Intensive Program. (February 2021)

OSM member Sarah Luby was selected as a mentee for Royal MTC's National Mentorship Program.

*Going Pro SRO America*, a documentary series produced by and featuring OSM member Damon Surzyshyn, aired on February 21 on CBS Sports Network. (February 2021)

*Kingdom of the Polar Bears*, coproduced by OSM member Merit Motion Pictures for *The Nature of Things* on CBC, premiered on February 26.

*Passage Beyond Fortune*, produced by OSM member Jon Montes, has been greenlit by the National Film Board of Canada (NFB). (February 2021)

OSM members Cam Patterson and Jan Skene were part of Creative Manitoba's Creative Entrepreneurship 2021 program, and OSM member Erica Daniels was a coach for Creative Manitoba's Online Coaching program. (February and March 2021)

OSM member Pascal Boutroy was selected for the first stream of *Scénarisation de longs métrages de fiction*, part of *l'Alliance des producteurs francophones du Canada's* (APFC) *Élan* program. (March 2021)

*Night Raiders*, coproduced by OSM member Eagle Vision, screened at the 71st Berlin International Film Festival (Berlinale). (March 2021)

*A House on Fire*, coproduced by OSM member Juliette Hagopian, premiered on Lifetime on March 13.

*Ice Vikings*, produced by OSM member Farpoint Films, premiered March 9 on Cottage Life. *I Hostage*, also produced by Farpoint Films, premiered on T+E on March 14.

*Wilfred Buck*, coproduced by OSM member and National Film Board (NFB) Producer Alicia Smith, is part of the 2021 Hot Docs Forum. (March 2021)

*nîpawistamâsowin: We Will Stand Up*, produced by OSM member and NFB producer Jon Montes, was released with Cree subtitles on the National Film Board of Canada website. (March 2021)

OSM member Eagle Vision produced the two-part virtual opening of Qaumajuq on March 25 and 26.

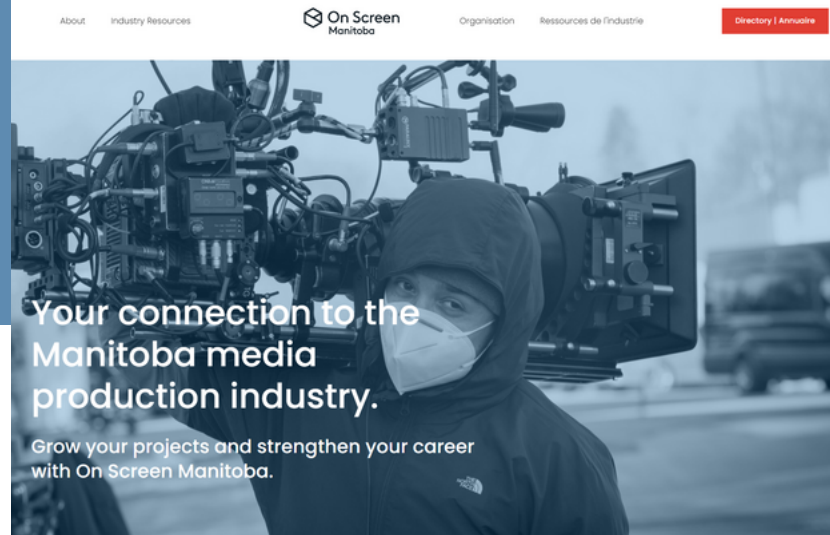
OSM member Erica Daniels received the 2021 Young Aboriginal Entrepreneur award at Connecting the Circle — A CCAB Awards Celebration on March 31.

# MARKETING & COMMUNICATIONS

Connecting our members to industry trends, businesses, and professional development opportunities is a key member service. Through strategic public and media relations, OSM highlights the industry's value to community stakeholders. We use daily online social media engagements to raise the profile of the Manitoba media production industry and to provide OSM members with marketing support and industry updates.

On Screen Manitoba's digital communications strategy includes three bilingual websites (On Screen Manitoba, All Access, and Get On Set Manitoba *On tourne !*), a bilingual weekly newsletter (In Focus), special messages to members, and a strong social media presence.

The On Screen Manitoba website is used to communicate OSM's mandate, services, resources, and tools for members and professionals in the broader media production industry. Get On Set Manitoba *On tourne !* provides information about the wide range of jobs available in the media production industry to help new entrants and established professionals consider their career options and understand training requirements. The All Access website provides up-to-date information on our annual industry forum.



On Screen Manitoba — 2021 Website Update.

In Focus is used to communicate — in English and French — timely national industry news and information while highlighting member successes and promoting various events, workshops, webinars, and job opportunities. In Focus currently has over 1,200 subscribers and maintains a generally consistent open percentage that ranges from 25% to 28% from week to week. On Screen Manitoba continues to have a strong social media presence with 5,136 Likes on Facebook, 5,116 followers on Twitter, and 1,638 followers on Instagram.

In 2020-2021, On Screen Manitoba focused on communicating key information and resources regarding government supports, safety, and health during the COVID-19 pandemic. OSM published and continues to promote the Manitoba Media Production Industry COVID-19 Safety and Health Guide. We developed the COVID-19 Safety Basics poster to remind industry professionals of the COVID-19 fundamentals, and we maintain a COVID-19 resource hub on our website to provide additional information for producers, supervisors, directors, and professionals working in various departments.

1,206

subscribers to  
our newsletter,  
In Focus

5,136

likes on  
Facebook

5,116

followers on  
Twitter

1,638

followers on  
Instagram

OSM continues to communicate up-to-date information on public health measures and the COVID-19 pandemic through social media, member messages, and our weekly newsletter. When the Manitoba media production industry was closed in late 2020, we clearly and concisely communicated this information to our stakeholders in a timely manner and answered questions as they arose. Shortly after, we ran a social media campaign highlighting our industry's extensive COVID-19 health and safety protocols. Since the industry reopened in early 2021, we've continued to update our membership with information on restrictions, vaccines, and emergency relief funding.

Over the last year, On Screen Manitoba has made strides to improve our avenues of communication. In addition to continuing development on the Get On Set Manitoba *On tourne!* website, we have begun developing a new and modernized OSM website, which is expected to go live in mid-July 2021. The website launch will be followed by a complete redesign of the In Focus newsletter, which will put industry and member news at the forefront while improving the overall user experience.

*"Things move incredibly fast in this industry — if I am not able to get crew or answer a client right away, our projects won't happen. I can always rely on On Screen Manitoba to have my back. There have been many occasions where I have called upon them to help guide me, find niche crew, answer an obscure question or just support us as an organization. On Screen is always in the background cheering us on; that feels good and helps us to keep going."*

**Libby Lea — Vice President, Production,  
FRANK Digital**

## KEY COMMUNICATION & MARKETING HIGHLIGHTS:

Continued work on new versions of the Service Supplier Guide and Production Company Profiles, which are expected to be released in the second half of 2021.

Advanced the Second Edition of the Manitoba Media Production Industry Safety and Health Guidelines to incorporate updates to the Manitoba Safety and Health Act and Regulations.

Created In Focus: Year in Review to celebrate the accomplishments of our membership.

Rebranded the I <3 Manitoba Films Facebook group and I Love MB Films Twitter account to Get On Set Manitoba to reflect On Screen Manitoba's public awareness campaign and GOSM's website launch.

Published a press release about the industry's reopening in February 2021 that was picked up by CARTT.

Wrote monthly articles about the Manitoba media production industry for Lifestyles 55, a community magazine targeted to seniors.

Partnered with local film festivals — including Gimli Film Festival, Cinémental and Freeze Frame — and other special screenings to promote Manitoba-made content, filmmakers, and career opportunities.

Shared information on various national and Manitoba-specific calls for pitches, programs, awards, and festivals.

# INDUSTRY DEVELOPMENT

As the provincial industry association, we listen closely to the needs of both our membership and the industry as a whole. Our programming and development efforts reflect what we hear from unions, training organizations, schools, production companies, service suppliers, government partners, and industry professionals.

Through All Access — On Screen Manitoba's annual industry forum — and industry sessions held throughout the year, On Screen Manitoba supports the professional development of individuals and companies. These events and our other industry development efforts including COVID-19 Safety initiatives were made possible through the generous support of Western Economic Diversification Canada, Telefilm Canada, the Government of Manitoba, FRANK Digital, RBC, IATSE Local 856, William F. White International, and many other industry stakeholders.

Many of our industry development efforts over the last year focused on the COVID-19 pandemic. In an impressive display of collaboration, innovation, and adaptation, the entire Manitoba media production industry learned new skills and developed new approaches to production. Through several training sessions, the Manitoba Media Production Industry COVID-19 Safety and Health Guide, and other COVID-19 resources, On Screen Manitoba continues to collaborate with other stakeholders to support all components of the industry through the pandemic.

All Access went fully online for the 2021 version. Through the generous support of Telefilm Canada, the Canada Media Fund, and other local partners, we offered over 50 complimentary passes to All Access 2021 to emerging, low-income, Indigenous, and BPOC professionals. We also supported an online delegation of Indigenous and BPOC OSM members to the World Congress of Science and Factual Producers.

The Manitoba Industry-Academia Partnership (MIAP) and On Screen Manitoba partnered to launch a series of conversations on workforce development and post-secondary education. The conversations included industry stakeholders from across Manitoba and are planned to continue into 2021.

On Screen Manitoba continued to support the RBC® \$10,000 Emerging Filmmaker Pitch Competition in its 9th year. Finalists representing five projects were given three minutes to pitch their short film ideas to a panel of industry professionals and an online audience. Joanne Roberts was awarded \$10,000 for *Anak*.

*“OSM has been especially valuable to our industry during the pandemic: coordinating COVID production protocols, taking an active role in workforce and professional development, putting on the first ever digital All Access conference and keeping us all informed and moving forward during such a challenging time.”*

**Jessica Dunn — Development Coordinator/Associate Producer, Original Pictures Inc.**

In the last three months of 2020, On Screen Manitoba hosted a series of Industry Meetups. These sessions gave both OSM members and other industry professionals an opportunity to learn more about On Screen Manitoba, ask questions, and give suggestions as to what initiatives OSM could pursue in the future.

Finally, we have continued work around Respectful Workplace and Harassment Prevention training, including a series of sessions taking place in the Spring of 2021 and the revamping of SAFE Work Manitoba's Harassment Prevention workshop to ensure the content reflects lived experiences in our sector.

# INDUSTRY SESSIONS

On Screen Manitoba delivers industry sessions to inform, educate, start conversations, and create connections. Our sessions are often developed in response to the ever-changing needs of the Manitoba media production industry.

## **OSM webinar: Weathering the COVID-19 Production Shutdown – Federal Programs for Businesses (April 2020 — Presented in partnership with YES! Winnipeg)**

On Screen Manitoba partnered with YES! Winnipeg to deliver an online presentation and Q&A regarding federal programs designed to help small businesses during the COVID-19 pandemic. Kyla Wills, Business Development Manager at YES! Winnipeg, led the session.

## **Production Insurance in the COVID-19 Era (May 2020)**

In this session, Claude Forest, Entertainment Insurance Broker with Assurart Inc., provided up-to-date information on production insurance during the COVID-19 pandemic.

## **Conflict, Cooperation & HR Principles (May 2020 — Hosted by the National Screen Institute – Canada in partnership with On Screen Manitoba)**

This five-part online workshop series provided valuable insights from business professionals in key areas such as conflict management, cooperation, negotiation, labour law, and human resources. Lukas Neville, Executive Education Centre, Asper School of Business; Warren Ross, Canadian Media Producers Association (CMPA); Sandy Koop Harder and David Falk, Facilitated Solutions; Adrian Frost, Thompson Dorfman Sweatman LLP; and Johanne Absalom, People First HR Services, all led presentations.

## **Industry-wide Information Session on COVID-19 Health and Safety (June 2020 — Supported by Film Training Manitoba)**

To coincide with the initial release of the Manitoba Media Production Industry COVID-19 Safety and Health Guide, On Screen Manitoba hosted an information session to provide an overview of the Guide. Kyle Irving, Partner at Eagle Vision, and Lesley Oswald, Production Manager, led the session.

## **SMART START: Safety for Supervisors in the Media Production Industry during COVID-19 (June 2020 — Hosted by Film Training Manitoba in partnership with On Screen Manitoba)**

Jack Slessor CHSC, Prevention Consultant at SAFE Work Manitoba, hosted this session to help producers, production managers, location managers, department heads, and coordinators develop a greater understanding of their role and responsibilities when it comes to health and safety during the COVID-19 pandemic.



Industry-wide Information Session on COVID-19 Health and Safety (June 2020 — Supported by Film Training Manitoba).



Recherche en production audiovisuelle — un métier à découvrir (March 2021 — Presented in partnership with TV5 Québec Canada (TV5/UNIS TV), and Université de Moncton (Formation continue)).



As We Re-open — Preventing the Spread of COVID-19: An Industry-wide Session on the Updated Manitoba Media Production Industry COVID-19 Safety and Health Guide (March 2021).



# INDUSTRY SESSIONS CONT.

## **SMART START: COVID-19 Cleaning and Sanitization for Media Productions (July 2020 — Hosted by Film Training Manitoba in partnership with On Screen Manitoba)**

Participants in this course learned how they could contribute to developing a safety culture in the workplace during and beyond the COVID-19 pandemic. The session was led by Lesley Oswald, veteran film industry professional.

## **Industry Meetup: Membership Committee and Programs Committee (October 2020)**

On Screen Manitoba hosted this session to provide information about the revamped Get On Set Manitoba *On tourne!* website, the Content Creator Toolkit, and All Access 2021.

## **Industry Meetup: Government Relations & Regulatory Affairs Committee and Producer Committee (November 2020)**

Participants at this session were able to learn more about how On Screen Manitoba participates in local and national conversations as well as about what issues the Producer Committee had been tackling since developing the COVID-19 Safety and Health Guide.

## **Industry Meetup: On Screen Manitoba Co-Chairs (December 2020)**

OSM Co-Chairs Madison Thomas and Jen Beasley hosted this session to celebrate the holiday season and give participants the opportunity to share ideas and suggestions for initiatives OSM can pursue in 2021.

## **Recherche en production audiovisuelle — un métier à découvrir (March 2021 — Presented in partnership with TV5 Québec Canada (TV5/UNIS TV), and Université de Moncton (Formation continue))**

With a focus on French productions, this session provided information on the researcher role, its responsibilities, and *Initiation au métier de chercheur audiovisuel*, a new course from the *Université de Moncton*. This session was led by Lyne Barnabé, researcher; Pascal Boutroy, screenwriter and director; and Sylvie M. Desjardins, *Agente de développement en perfectionnement professionnel* at *Formation continue de l'Université de Moncton*.

## **As We Re-open — Preventing the Spread of COVID-19: An Industry-wide Session on the Updated Manitoba Media Production Industry COVID-19 Safety and Health Guide (March 2021)**

In March 2021, On Screen Manitoba published an updated version of the Manitoba Media Production Industry COVID-19 Safety and Health Guide. OSM hosted this session to provide a refresher on COVID-19 safety for all industry professionals. The session was led by Ellen Rutter, producer; Nicole Loewen, COVID-19 Safety Supervisor; and Dr. Richard Rusk, Preventive Medicine Specialist.

Project Christmas Wish, Inferno Pictures. Dir: Jeffrey Beasley Photo: Steve Ackerman.



# ALL ACCESS 2021



All Access is an annual three-day industry forum and the only one in Canada to provide a full stream of programming for both the English- and French-language markets. It explores industry trends through a series of engaging sessions about all types of content and for media production professionals and industry stakeholders at all stages in their careers. The forum offers extensive networking opportunities to its participants, including a series of curated one-on-one meetings with broadcasters, executives, and industry experts.

All Access 2021 programming covered a broad range of topics for all sectors of the media production industry, including sessions on diversity and inclusion; conversations with development, broadcast, and distribution executives; panels on pitching and funding applications; and a series designed to welcome new professionals to the industry. The French-language programming featured interviews and panels about opportunities for animation co-productions with France as well as content produced by Franco-Manitoban production companies.

Due to the COVID-19 pandemic, All Access took on a new form in 2021. The three-day industry forum was held entirely online using the event platform Hopin, and one-on-one meetings were organized over Zoom. While hosting the event online presented new challenges and fundamentally changed the All Access experience, it also presented new opportunities and made the forum more accessible to industry professionals both in Manitoba and from across Canada.

All Access 2021 offered a total of 45 sessions (35 in English and 10 in French). The sessions featured industry professionals, broadcasters, executives, unions, training organizations, experts, and creatives from around the world. The increase in English language sessions was due to the expansion of the “Conversation with a Broadcaster” and “New to the Industry Meet Up” streams. Over 350 people participated in All Access 2021, including some 100 presenting guests from Canada, France, South Africa, and the United States. Participants connected through the event platform and through the 300+ curated one-on-one meetings hosted on Zoom.

## HERE'S WHAT ATTENDEES HAD TO SAY ABOUT ALL ACCESS 2021

*"Thanks for your help with the one-on-one meetings — they were great!"*

**Brendon Sawatzky — Producer, Blue Prairie Productions Limited**

*"Congratulations on a successful conference! I was able to take in so much of it while still working from home. I definitely miss being there, but I also appreciated the convenience of the virtual sessions and meetings."*

**Alan Wong — Festival Manager - Gimli Film Festival, President - FascinAsian Film Festival & ACTRA Manitoba**

*"Thank you for a remarkable conference last week. It was helpful in many ways."*

**Lanette Ware-Bushfield — CEO, A WWB Production, Inc.**

*"Congratulations for a very well-organized and delivered "virtual" conference!"*

**Jack Slessor — Prevention Consultant, SAFE Work Manitoba**

*"Thanks for your efforts in All Access! I know it wasn't easy! The one-on-ones were fantastic!"*

**Chelsey Mark — Actor, Writer and Filmmaker**

## HIGHLIGHTS

All Access 2021 opened with a blessing from Elders Barbara and Clarence Nepinak; remarks from the Honourable Cathy Cox, Minister of Sport, Culture, Heritage and the Status of Women; and a state of the industry message from Rachel Rusen, CEO and Provincial Film Commissioner, Manitoba Film and Music.

All Access featured two sessions — one in English and one in French — on promoting diversity and inclusion. In English, Melanie Nepinak Hadley, Joan Jenkinson, Samantha Kaine, and Kerry Swanson led a conversation (moderated by Marcia Douglas) on cultural equity, what actions they have taken to elevate underrepresented voices, and what we all must do to make space for others. In French, Dorothy Alexandre, Diego Briceño, Adriana Chartrand, Samantha Kaine, Carol Ann Pilon, Kimberley-Ann Surin, and Ziad Touma led a conversation (moderated by David Baeta) on promoting inclusion and equity on both sides of the camera as well as what actions you can take to promote cultural equity.

French-language programming featured several sessions on animation. *La voix de l'auteur — une conversation avec Rémi Chayé*, interviewed by Freeze Frame International Film Festival Executive Producer Pascal Boutroy, focused on Chayé, his career, and the success of his film *Calamity, une enfance de Martha Jane*. This conversation was followed by two sessions supported by the Embassy of France in Ottawa: *L'animation — un éventail d'opportunités* and *La coproduction internationale : collaboration entre régions, un premier pas*.

In French, Eugène Baffoe, Charles Clément, Danielle Sturk, and Alison Palmer participated in a conversation (moderated by Suzanne Kennelly) on *Edgar*, the first Francophone scripted television series filmed in Manitoba. Janelle Wookey, Jérémie Wookey, and Anthony Cauchy led a conversation (moderated by Chantal Côté) on *Encré dans la peau*, produced by Wookey Films for TV5 Unis.

Toronto-based actor and writer Lisa Codrington and Audrey Dwyer, Associate Artistic Director at Royal MTC, shared experiences and identified challenges and opportunities for writers and actors who work for stage and screen. They also shared their thoughts on the impact of diversity and inclusion initiatives.

# HIGHLIGHTS CONT.

The Intimacy Coordinator: A Key Role in Today's Productions discussed when to consider involving an intimacy coordinator in your production and how they work with actors, directors, and various departments.

MOWs — Real Opportunities for Manitoba-Based Performers saw panelists share their experiences as performers working on MOWs.

Canadian Independent Directors — The Business of Managing your Own Feature, moderated by DGC National Director Division Chair Zach Lipovsky, saw Shelagh Carter, Sean Garrity, Shawn Linden, and Madison Thomas in a discussion about what it takes to manage an independent feature from development to release.

Several other sessions focused on industry trends and opportunities, including Video Storytelling — Emerging Trends, Harnessing the Regional Production Bonus: A Case Study, Distribution — The Key to Your International Success, *La distribution internationale s'adapte aux défis de la pandémie (COVID-19)*, Environmentally Sustainable Production — Take Action Now, and *La production durable à l'ère COVID-19*.

Development, broadcast, and distribution executives from across Canada engaged in a series of conversations about development, production, and what content they are looking for.

Two sessions focused on pitches and funding applications. The Art of the Pitch — Read the Room, Be Yourself saw panelists share personal experiences and what they have learned making and taking pitches as writer, creator, development executive, producer, and broadcaster. Telefilm Canada — Tips for Applications Seeking Funding for their First Feature discussed elements of strong content and competitive applications while providing practical tips to help make your next proposal more effective.

The New to the Industry Meet Up Series featured introductory conversations with funders and film offices; member organizations and associations; unions and guilds; pitching and festival opportunities; and other local resources.

The event closed with a conversation between Valerie Creighton, CEO of the Canada Media Fund, Christa Dickenson, Executive Director of Telefilm Canada, and Nicole Matiation, Executive Director of On Screen Manitoba and Programmer of All Access.

Elders Clarence and Barbara Nepinak marked the end of All Access 2021 with a few final remarks and a closing blessing.

350

Attendees

45

Sessions

300

One-on-one  
Meetings

# OUTREACH

- **June 12, 2020** Sisler High School's CREATE Program: Student Showcase
- **October 20, 2020** UWPG Film Festival Panel: Creative, Innovative, Responsive: Manitoba's media production industry is back at work — Heather Neale, BJ Verot, moderated by Nicole Matiation
- **October 20, 2020** UWPG Film Festival Panel: On Screen Manitoba: A local resource to help you build your career — Nicole Matiation
- **January 18 to 20, 2021** All Access 2021 community attendance: Assiniboine Community College, *Université de Saint-Boniface*, Seven Oaks Performing Arts Centre at *Collège Garden City Collegiate* — Performing Arts Production & Industry, Sisler High School, The University of Winnipeg, Individual students
- **January 21, 2021** University of Manitoba Online Career Fair: All-day Career Fair featuring DGC — MDC, IATSE Local 856 and ACTRA for 1.5 hours each
- **January 28, 2021** Class Visit — Assiniboine Community College: Graham Street's class
- **March 1, 2021** Class Visit — The University of Winnipeg Department of Theatre and Film: Andrew Forbes's class
- **March 10, 2021** Creative Manitoba: Mentorship Program with Winnipeg Film Group — Lead mentor: OSM member Ryan Steel
- **March 18, 2021** Jobs Canada Manitoba Virtual Career Fair





# FINANCIAL STATEMENTS

**On Screen Manitoba Inc.**  
**Financial Statements**  
March 31, 2021

## Contents

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## Independent Auditors' Report

To the Directors of  
On Screen Manitoba Inc.

### *Opinion*

We have audited the accompanying financial statements of On Screen Manitoba Inc. (the "Organization"), which comprise the statement of financial position as at March 31, 2021 and the statements of operations and changes in fund balances and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2021 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### *Basis for Opinion*

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### *Other Information*

Management is responsible for the other information. The other information comprises the Organization's annual report.

Our opinion on the financial statements does not cover the other information and we will not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

The annual report is expected to be made available to us after the date of the auditors' report. If, based on the work we will perform on this other information, we conclude that there is a material misstatement of this other information, we are required to report that fact to those charged with governance.

### *Responsibilities of Management and Those Charged with Governance for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.



## Independent Auditors' Report - continued

### *Auditors' Responsibilities for the Audit of the Financial Statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Winnipeg, Canada  
June 5, 2021

Chartered Professional Accountants

**On Screen Manitoba Inc.**  
**Statement of Operations**

Year ended March 31	2021	2020
<b>Revenues</b>		
Partnerships	\$ 108,962	\$ 163,636
Western Economic Diversification Canada (Note 6)	98,133	25,125
Manitoba Sport, Culture and Heritage	75,000	75,000
Membership	53,141	49,355
Telefilm Canada (Note 2(e))	34,375	17,000
Government assistance (Notes 2(e) and 5)	20,000	-
Registration and fees	15,202	37,563
Cultural Human Resources Council	10,000	-
Other	3,766	21,762
Manitoba Film & Music	3,000	56,042
Francophone Project (Page 12)	-	311,813
Program and application fees	-	47,551
Media production industry contributions (in kind)	-	13,467
	<u>421,579</u>	<u>818,314</u>
<b>Expenses</b>		
Other projects (Page 11)	105,789	290,037
Operating (Page 11)	210,065	206,909
Francophone Project (Page 12)	-	311,813
	<u>315,854</u>	<u>808,759</u>
Excess of revenues over expenses	<u>\$ 105,725</u>	<u>\$ 9,555</u>

See accompanying notes to the financial statements.

**On Screen Manitoba Inc.**  
**Statement of Changes in Fund Balances**

Year ended March 31 2021      2020

	Operating Fund	Reserve Fund	<b>Total</b>	Total
Fund balances, beginning of year	\$ (998)	\$ 200,000	<b>\$ 199,002</b>	\$ 189,447
Excess of revenues over expenses	<u>105,725</u>	<u>-</u>	<b><u>105,725</u></b>	<u>9,555</u>
Fund balances, end of year	<b><u>\$ 104,727</u></b>	<b><u>\$ 200,000</u></b>	<b><u>\$ 304,727</u></b>	<b><u>\$ 199,002</u></b>

See accompanying notes to the financial statements.

**On Screen Manitoba Inc.**  
**Statement of Financial Position**

March 31

2021 2020

	Operating Fund	Reserve Fund	Total	Total
<b>Assets</b>				
Current				
Cash	\$ 101,893	\$ 200,343	\$ 302,236	\$ 249,184
Receivables	116,687	-	116,687	242,800
Government remittances receivable	36,533	-	36,533	39,591
Prepays	2,630	-	2,630	2,630
Due from Reserve Fund	343	-	343	74
	258,086	200,343	458,429	534,279
Capital assets (Note 3)	16,084	-	16,084	39,899
	<u>\$ 274,170</u>	<u>\$ 200,343</u>	<u>\$ 474,513</u>	<u>\$ 574,178</u>

**Liabilities**

Current				
Payables and accruals	\$ 85,281	\$ -	\$ 85,281	\$ 312,245
Deferred revenue (Note 4)	28,420	-	28,420	23,981
Due to Operating Fund	-	343	343	74
	113,701	343	114,044	336,300
Long-term debt (Note 5)	40,000	-	40,000	-
Deferred contributions related to capital assets (Note 6)	15,742	-	15,742	38,876
	<u>169,443</u>	<u>343</u>	<u>169,786</u>	<u>375,176</u>

**Fund Balances**

Operating Fund	104,727	-	104,727	(998)
Reserve Fund	-	200,000	200,000	200,000
	<u>104,727</u>	<u>200,000</u>	<u>304,727</u>	<u>199,002</u>
	<u>\$ 274,170</u>	<u>\$ 200,343</u>	<u>\$ 474,513</u>	<u>\$ 574,178</u>

Commitment (Note 7)

Approved by the Board

 Director

 Director

See accompanying notes to the financial statements.

**On Screen Manitoba Inc.**  
**Statement of Cash Flows**

Year ended March 31	2021	2020
Cash derived from:		
Operating		
Excess of revenues over expenses	\$ 105,725	\$ 9,555
Amortization of deferred contributions related to capital assets	(23,133)	(25,124)
Amortization	23,815	25,807
Forgiveness of long-term debt	(20,000)	-
	<b>86,407</b>	10,238
Change in non-cash operating working capital		
Receivables	126,113	(85,547)
Government remittances receivable	3,058	(3,915)
Prepays	-	4,072
Payables and accruals	(226,965)	48,988
Deferred revenue	4,439	2,780
	<b>(6,948)</b>	(23,384)
Financing		
Proceeds from long-term debt	60,000	-
Net increase (decrease) in cash	<b>53,052</b>	(23,384)
Cash		
Beginning of year	<b>249,184</b>	272,568
End of year	<b>\$ 302,236</b>	\$ 249,184

See accompanying notes to the financial statements.

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**On Screen Manitoba Inc.**  
**Notes to the Financial Statements**

March 31, 2021

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**1. Nature of operations**

On Screen Manitoba Inc. (the "Organization") is a vibrant non-profit, membership-driven association that leads, builds and represents Manitoba's media production industry. The Organization is a not-for-profit organization under the Income Tax Act and thus is exempt from tax.

---

**2. Summary of significant accounting policies**

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations. The significant accounting policies used are detailed as follows:

**a) Fund accounting**

Revenues and expenses related to the Organization's program delivery and administrative activities are reported in the Operating Fund.

The Reserve Fund was created for the purpose of providing the Organization with adequate cash flows in the event of significant unbudgeted increases in operating expenses and/or losses in operating revenues. Additionally, the reserve may be used, at the discretion of the Board, for strategic investments. The Reserve Fund has been set at \$200,000 through Board resolution.

**b) Capital assets**

Capital assets are recorded at cost and are being amortized over their estimated useful lives on the following basis:

Computer	straight-line over 4 years
Furniture and equipment	straight-line over 5 years

Additions to capital assets are amortized at half the annual rate in the year of acquisition.

**c) Revenue recognition**

The Organization follows the deferral method of accounting for contributions.

Restricted grants are recognized as revenue of the appropriate fund in the year in which the related expenses are incurred.

Unrestricted grants and contributions are recognized as revenue in the Operating Fund when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Memberships are recognized as revenue in the Operating Fund in the year in which the subscription relates.

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**On Screen Manitoba Inc.**  
**Notes to the Financial Statements**

March 31, 2021

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**2. Summary of significant accounting policies - continued**

**d) In-kind contributions and expenses**

The Organization recognizes program participants' out-of-pocket costs as in-kind contributions. An equal in-kind expense is also recorded as these are incremental costs incurred in carrying out the programs.

**e) Government assistance**

The Organization recognizes government assistance, by way of the Canada Emergency Wage Subsidy ("CEWS") and Canada Emergency Rent Subsidy ("CERS"), which are recorded as a reduction of the related salaries and benefits and rent expense when received or receivable if the amount to be received can be reasonably measured and collection is reasonably assured. During the year, the Organization received CEWS payments totaling \$143,566 (2020 - \$6,963) and received CERS payments totalling \$8,989 (2020 - \$Nil).

Government assistance, by way of the Telefilm Canada ("Telefilm") COVID-19 Emergency Support Fund, is recorded as grant revenue when received or receivable if the amount to be received can be reasonably measured and collection is reasonably assured. During the year the Organization received Telefilm COVID-19 Emergency Support Funds totaling \$17,375 (2020 - \$Nil).

The forgivable portion of the Canada Emergency Business Account ("CEBA") loan, is recorded as income when received. During the year, the Organization recognized \$20,000 (2020 - \$Nil) as the forgivable portion.

**f) Accounting estimates**

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the reported period. These estimates are reviewed periodically and are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

**g) Allocation of expenses**

The Organization allocates a portion of its office, rent, salaries, wages and benefits, and telephone expenses to various projects as per each funding agreement. All expenses have been allocated based upon the approved budgeted amounts related to the operation of the project.

**h) Financial instruments**

The Organization recognizes its financial instruments when the Organization becomes party to the contractual provisions of the financial instrument. Financial instruments are initially recorded at fair value with subsequent reporting at amortized cost.

It is management's opinion that the Organization is not exposed to significant credit, currency, interest rate, liquidity or market risks arising from its financial instruments.

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**On Screen Manitoba Inc.**  
**Notes to the Financial Statements**

March 31, 2021

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**3. Capital assets**

	<u>Cost</u>	<u>Accumulated Amortization</u>	<u>2021 Net Book Value</u>	<u>2020 Net Book Value</u>
Computer	\$ 24,116	\$ 23,093	\$ 1,023	\$ 5,058
Furniture and equipment	<u>98,893</u>	<u>83,832</u>	<u>15,061</u>	<u>34,841</u>
	<u>\$ 123,009</u>	<u>\$ 106,925</u>	<u>\$ 16,084</u>	<u>\$ 39,899</u>

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**4. Deferred revenue**

Deferred membership revenue in the amount of \$28,420 (2020 - \$23,981) relates to memberships sold during the year that have not been fully earned.

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**5. Long-term debt**

The Organization has received the Canada Emergency Business Account ("CEBA") loan, funded by the Government of Canada, in the amount of \$60,000 (2020 - \$Nil). The loan is interest free until December 31, 2022, after which time interest will accrue on any remaining balance owed at a rate of 5% per annum. If \$40,000 of the loan has been repaid by December 31, 2022, the remaining \$20,000 of the loan shall be forgiven. The balance of the loan and accrued interest is due on December 31, 2025.

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**6. Deferred contributions related to capital assets**

Deferred contributions related to capital assets represent Western Economic Diversification Canada funding received for computers and furniture and equipment. Deferred contributions are recognized over a period equal to the useful life of the underlying asset. Revenue recognized from deferred contributions related to capital assets in the current year amounted to \$23,133 (2020 - \$25,125).

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**7. Commitment**

The Organization leases office space located at 100 Arthur Street. The lease expired September 30, 2020 and the Organization is now on a month-to-month lease.

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**8. Economic dependence**

The volume of financial activity undertaken by the Organization with its main funding bodies is of sufficient magnitude that the discontinuance of their funding would endanger the ability of the Organization to continue as a going concern.

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**On Screen Manitoba Inc.**  
**Notes to the Financial Statements**

March 31, 2021

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**9. COVID-19**

On March 11, 2020, the World Health Organization declared coronavirus COVID-19 a global pandemic. This contagious disease outbreak which has continued to spread, and the related adverse impact it has had on public health developments, has adversely affected workforces, economies, and financial markets globally, potentially leading to an economic downturn.

Due to the uncertainty as to the outcome of the pandemic, an estimate of impairment of financial assets and credit losses cannot be determined, and consequently, no provision for loss has been provided for in these financial statements. It is management's assessment that the going concern assumption continues to be appropriate for the foreseeable future of the Organization.

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**On Screen Manitoba Inc.**  
**Schedule of Expenses**

Year ended March 31	2021	2020
<b>Other Projects</b>		
Amortization (Note 6)	\$ 23,133	\$ 25,125
Business development	33,257	14,421
Contract services	17,521	1,242
Hospitality	-	47,426
Market access programs	-	97,336
Marketing	11,809	14,628
Media production industry contributions (in kind)	-	13,467
Office	539	7,235
Professional fees (recovery)	-	(3,541)
Repairs and maintenance	-	2,346
Research and evaluation	-	1,888
Salaries, wages and benefits (Note 2(e))	19,530	56,549
Travel and conference	-	11,915
	<u>\$ 105,789</u>	<u>\$ 290,037</u>
<b>Operating</b>		
Amortization	\$ 682	\$ 682
Bad debt	1,746	-
Bank charges and interest	4,456	6,021
Business development	25,790	-
Computer software	1,738	-
Insurance	4,612	4,621
Office	24,830	12,352
Professional fees	8,102	3,021
Rent (Notes 2(e) and 7)	23,855	32,445
Salaries, wages and benefits (Note 2(e))	113,800	132,121
Travel and conference	454	15,646
	<u>\$ 210,065</u>	<u>\$ 206,909</u>

See accompanying notes to the financial statements.

**On Screen Manitoba Inc.**  
**Schedule of Francophone Project**  
**Revenues and Expenses**

Year ended March 31	2021	2020
<b>Revenues</b>		
Western Economic Diversification Canada	\$ -	\$ 284,000
Partnerships	-	18,714
Programs and application fees	-	9,099
	<u>-</u>	<u>311,813</u>
<b>Expenses</b>		
Business development	-	54,281
Contract services	-	74,671
Market access programs	-	30,000
Marketing	-	12,787
Office	-	1,799
Professional fees	-	8,178
Research and evaluation	-	12,883
Salaries, wages and benefits	-	63,004
Travel and conference	-	54,210
	<u>-</u>	<u>311,813</u>
Excess of revenues over expenses	<u>\$ -</u>	<u>\$ -</u>

See accompanying notes to the financial statements.